



A Live Stream Is a Podcast With No Edits!

Remote Live Events for Your Indie Podcast



Who We Are

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*Spirits, Join the
Party*

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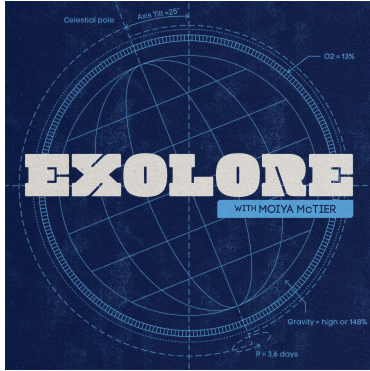
Eric Silver

Head of Creative

*Join the Party, NEXT
STOP, My 90s Playlist*

@EL_Silvero

Our Shows





JUMP SCARE



What We're Going to Talk About

- Why do a remote podcast live show?
- How do you even set this thing up?
- Do I just do the same thing I do on the podcast?



2020: Everything Is Remote Now

- You may have been doing live shows, or you were dreaming of doing it
 - Well, now's your chance!
- You can make some extra cash!
- More audio!
- Everyone has similar schedules because we're all inside!



This Is Not As Scary As You Think It Is

- This may feel like the monster under the bed, but it's not!
- You already have experience with technology from podcasting
- You probably have a microphone that plugs into your computer, experience with Zoom/Hangouts/etc, and creative planning that will eventually be turned into content.
 - And a good internet connection. That's important.



The Tech Behind the Dang Thing



How It All Fits Together

- A place for all of you to talk
 - We recommend a paid Zoom account (you can use a free trial)
- A way to put that video online
 - Zoom can send directly to YouTube
 - Services like OBS more control/options, but are complicated
- A place for your audience to watch you
 - For a paid live show, an unlisted YouTube link is best



Remember to Test:

- Your Internet!
 - Do it at the same day/time as the show
- Your Lighting!
- Everyone's Microphones!
- Screensharing (If you're going to do that)
- Transitions (if you have multiple segments/people joining or leaving the call)
 - On Zoom: check "hide person when video is off"



What Am I Going to Talk About?



A Live Stream Is a Podcast With No Edits!

- *So I just do what I usually do on the podcast, but it is streamed?*
- Yes and No
 - Yes: People are coming to see the show like they are here for the podcast
 - No: this is a great time to do something different and play in the space
- You have visuals!



Wait, Visuals???? A Q&A

- Oh no what if I look bad?
 - You don't! Also, test your lighting first.
- Aw hell yeah I can finally do all the image work I want!
 - Don't alienate your audio listeners with too much of this.
- Oh no they're going to comment on me in real time!
 - Don't look at the stream. And they paid for it; they love you.
- Aw hell yeah I can do that segment I always wanted to do!
 - Yes! But check with your co-conspirators first.



The Event Itself

- Sell tickets!
 - We recommend Eventbrite & emailing the unlisted YouTube link 30-60 minutes before the event begins.
- Promote it!
- Make your audience and yourself feel special!



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 **MULTITUDE**